

المسابقة الوطنية
The National Competition 2019

15-17 April 2019

Sponsorship Kit



Under the patronage of
Her Highness Sheikha Fatima Bint Mubarak
Chairwoman of the Family Development Foundation and
the Head of the General Women's Union



Under the patronage of Her Highness Sheikha Fatima Bint Mubarak, Chairwoman of the Family Development Foundation and the Head of the General Women's Union, EmiratesSkills is honored to invite you to join the National Competition 2019, which will be held from 15th to 17th April at the Abu Dhabi National Exhibition Centre.

The thirteenth edition of this unique competition is going to introduce new innovative skill categories ranging from technology to vocational fields.

More than 400 selected national talents will be engaged in a challenging competition that will test their skills and raise their professional national expertise to higher degrees. Interactive activities and hands-on workshops will guide young visitors in the discovery of new career opportunities in the TVET sectors. We firmly believe that nurturing the talents of the young Emiratis is the right investment to ensure economic diversification and sustainable development, which are at the forefront of the national priorities.

As a valuable member of our community, I am delighted to invite you to join us in building the future national workforce by taking part in the National Competition with a corporate sponsorship, as clarified in this booklet.

Sponsoring the National Competition provides a unique avenue to reach the best and brightest talents of the UAE, and at the same time, a means of giving back to our community by sending a vital message about the importance of investing in education, and fostering the development of key industrial sectors and knowledge.

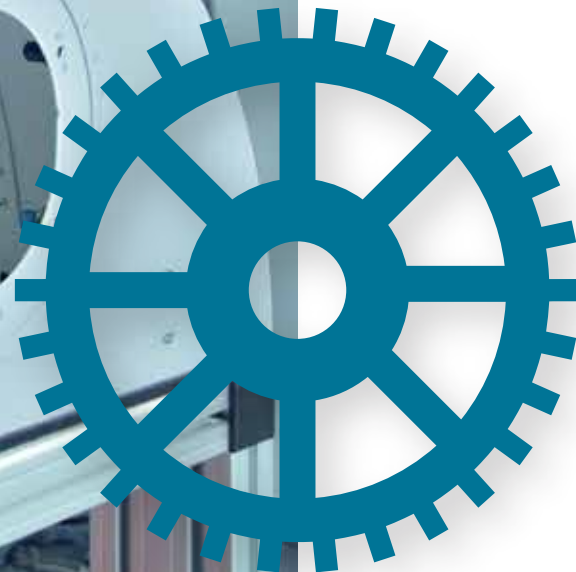
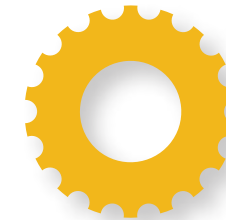
The National Competition is the premiere venue for your organization to demonstrate and highlight your organization's leadership and support within these industries and professions. The event will represent a unique chance for your organization to broaden your competitive edge, by improving your organization's positioning within the UAE, and to a select target audience, ranging from young talents to leading academics, and corporate executives.

We look forward to partnering with you in the National Competition and contribute together to achieving the UAE Leaders' future vision.

On behalf of EmiratesSkills, thank you in advance for your interest in the National Competition 2018. For follow-up and coordination, please contact Mr. Mohamed Al Ali, Project Head - mohamed.alali@emiratesskills.ae.

Sincerely,

Ali Al Marzouqi
President, EmiratesSkills





EmiratesSkills is a member of **Worldskills**, **WorldSkills Asia** and **Worldskills GCC**. It represents the UAE in all regional and International skills competitions.

Since 2006 EmiratesSkills inspires young Emiratis to embrace new skills and build a career in technical and vocational trades by spreading awareness about new education and training opportunities, and mentoring them to become the best in their discipline.

Under the umbrella of the Abu Dhabi Centre for Technical and Vocational Education and Training – ACTVET, EmiratesSkills organizes the leading event ‘The National Competition’ to foster excellence in workmanship, by encouraging youths to meet the challenge of participating in skills competitions at national, regional and international level.

Initiative by

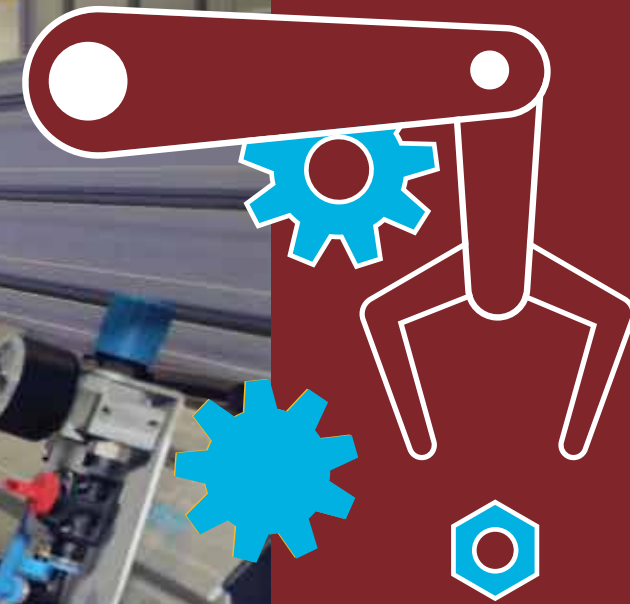
ACTVET

Abu Dhabi Centre for
Technical and Vocational
Education and Training | مركز أبوظبي
للتعليم والتدريب
التقني والمهني

Member of







EmiratesSkills is committed to prepare the national workforce to serve the industrial and technological growth of Uae towards the achievement of Abu Dhabi Economic Vision 2030 and Uae Vision 2021.

EmiratesSkills collaborates with the main TVET education providers in the UAE and key local and international industry partners in the public and private sector to identify the trades needed in the future labor market.

EmiratesSkills encourages young Emiratis to refine their skills and contribute to raising the national standard of craftsmanship and applied technology disciplines to the highest degree of precision and accuracy.

100%
EMIRATI
TALENT



+15,000 Visitors

18,000 m² Competition Area

51 Chief Experts

+200 Judges

51 Competitions

+400 Competitors

The UAE's Most Exciting Skills Challenge

Through the annual national competition we continue our mission of promoting excellence in workmanship by providing young Emiratis with the opportunity to demonstrate their skills in the fields of craftsmanship and technology and challenge their peers based on the same standards and judging criteria.

The EmiratesSkills National Competition 2019 is the UAE premier event that celebrates the outstanding Emirati talents in technical and vocational skills and inspires the young generation to get passionate about new trades and embrace technology-based career pathways.

The Event will be held at the Abu Dhabi National Exhibition Centre from 15th to 17th of April 2019: more than 18,000 sq meters of competition fields, project showcase and career expo.

“Have-a-Go” workshops, networking opportunities with educators, and experts and showcase of the best projects of students of technical and vocational institutes, are just some of the activities that will attract students and visitors from across the UAE.

The National Competition qualifies for the selection of the team members that will represent the UAE in the regional and international competitions in 2019 and 2020.



Main Skill Competition

IT Software Solutions for Business
Information Network Cabling
IT Network Systems Administration
Web Design
Fashion Technology
Graphic Design Technology
Jewellery
3D Digital Game Art
Carpentry
Electrical Installations
Landscape Gardening
Plastering and Drywall Systems
Painting and Decorating

CNC Turning
Refrigeration and Air Conditioning
Electronics
Mechanical Engineering CAD
Mobile Robotics
Welding
Health and Social Care
Cooking
Aircraft Maintenance
Automobile Technology
Car Painting



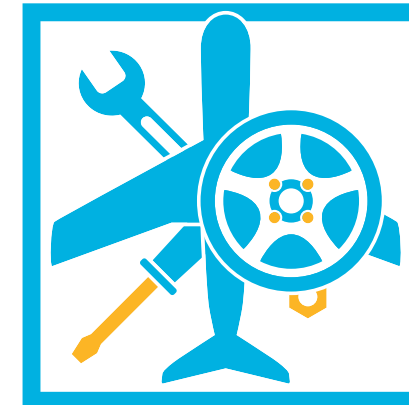
Social and Personal Services



Information and Communication
Technology



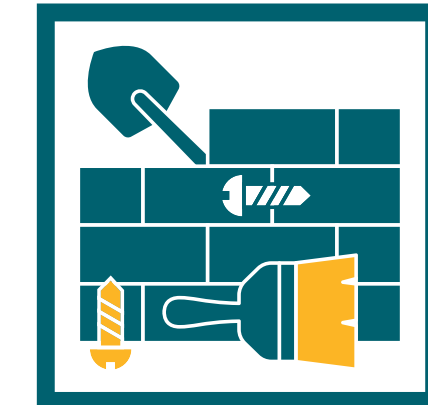
Manufacturing and Engineering
Technology



Transportation and Logistics



Creative Arts and Fashion



Construction and Building
Technology



Junior Competition

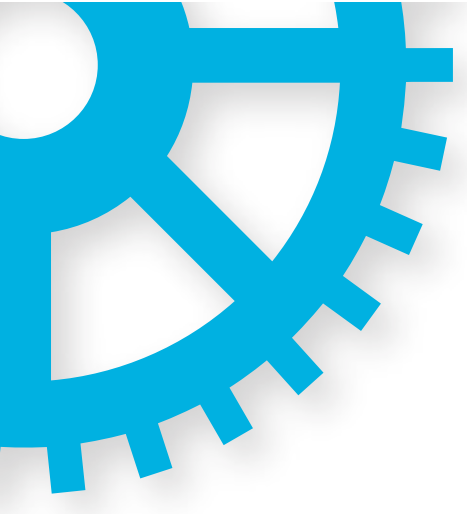


- Web Design for Junior
- Electrical Installations for Junior
- Graphic Design Technology For Junior
- IT Software Solutions for Business for Junior
- Mobile Robotics for Junior
- Floristry for Junior
- 3D Digital Game Art for Junior
- Electronics for Junior
- Mechanical Engineering CAD for Junior

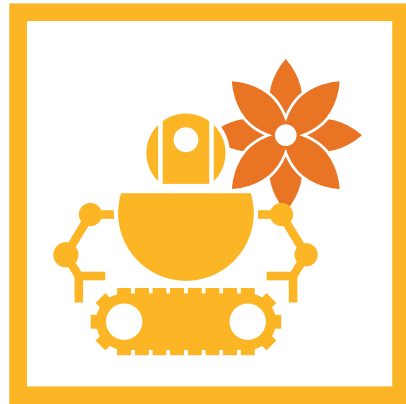
Emirates Technology & Innovation Competition



- Mobile Application
- Cyber Security
- Programming
- Game Development
- Drones: Build & Fly
- Electronics: Design and Build
- Renewable Energy
- Artificial Intelligence



A Special Challenge



Carpentry for the Determined
Print Media/Advertising for the Determined
Fashion Technology for the Determined
3D Digital Game Art for the Determined
Floristry for the Determined
Landscape Gardening for the Determined

National Skills Competition

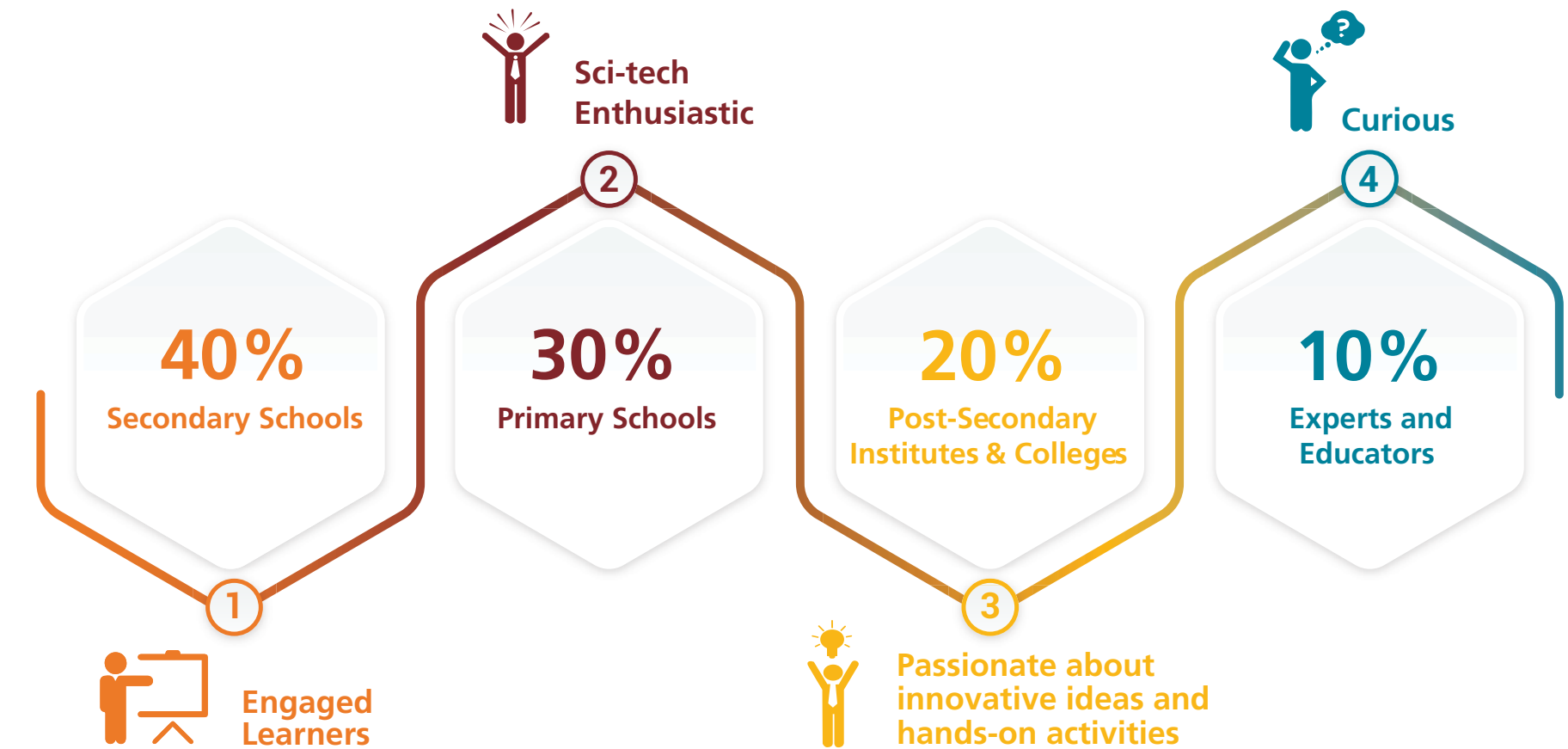


Pneumatic Engineering
Public Speaking
Creative Media Production
Traditional Competition





OUR VISITOR



THE PRE-EVENT ADVERTISING CAMPAIGN TARGETS OVER 40,000 STUDENTS OF PRIVATE AND PUBLIC SCHOOLS ACROSS UAE, INSTITUTES AND UNIVERSITIES.



OUR VISITOR

The 2018 edition of the National Competition was made possible thanks to the valuable contribution of our committed Sponsors and Partners.

EmiratesSkills appeals to all major industries, education and government organizations to be part of this national fair of trades: your support will help to nationally recognize young stars in technology and workmanship and to contribute to the promotion of technical and vocational education in the UAE.

- Create valuable opportunities for young Emiratis to refine their skills and raise the national standard of craftsmanship and applied technology disciplines to the highest degree of precision

- Reach over 30,000 audiences through the pre-event campaign and the competition

- Promote creativity and innovation functional to the development of new economic sectors and a more globally competitive UAE

- Be associated with an internationally recognized organization that participates to the economic and social development of UAE

- Meet the most highly skilled talents that represent the next generation of greatest professionals and have the chance of being the first to recruit them



MORE WAYS to get involved...

HAVE-A-GO

As an industry leader share your know-how with the next generation of skilled professionals by offering a Have-a-Go activity in your sector of expertise.

With a Have-a-Go experience you will involve hundreds of students and visitors in a hands-on activity or a quick demonstration instilling the passion for a new skill and a career pathway.

How can I organize a Have-A-Go Activity?

The Have-A-Go activity takes place in an allocated booth that can have a flexible size depending on the needed space. You will be in charge of the set-up of your booth with the required equipment and tools and your dedicated staff to supervise the proposed activity. Usually the visitors of a Have-A-Go should be involved in a simple trial so they can experiment a new skill. They will certainly have questions about the activity and opportunities of career in the proposed field so the experts of your organization should provide a presentation of the trade and assistance during the demonstration.

Have a Go Experiences provide:

- 'Bite-size' tasters of a new skill, trade or profession.
- An exciting, engaging way of promoting and demonstrating skills used in the workplace and the jobs needed in the future.
- A great way to ignite a passion to learn, and to provide expert information, advice and support needed to get on at work and in careers.

If you like the idea, just get in touch with us to discuss about the multiple opportunities available to create a challenging educational experience.

EDUCATION & COMMUNITY PARTNER

The National Competition is the ideal event to share knowledge and to inspire the young generation by providing with new exciting career opportunities on a national platform that gathers highly skilled youths and students from different educational levels.

We invite Educational and Community Organizations to join our vision in a partnership that multiply the benefits to both partners and to the wider community.

Educational and Community Partners can choose to participate by booking a booth or by organizing an educational activity such as a short seminar, workshop or lecture on a specific topic.

MEDIA PARTNER

Become a Media Partner of this special event that represents the best opportunity to reinforce the public's awareness of your company as a media house with a high level of social responsibility and involvement in youth development in UAE.

The National Competition offers a great chance to penetrate and establish a relationship with a specific target audience represented by over 20,000 young and educated individuals visiting the two days event.

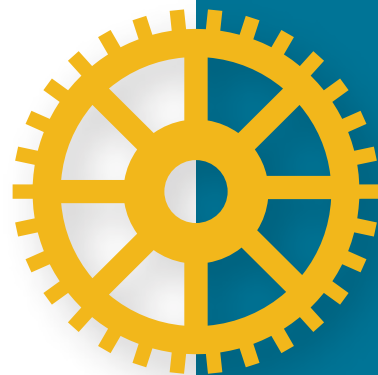
HAVE A GO EMIRATES SKILLS...



PLATINUM SPONSOR

1,000,000 AED

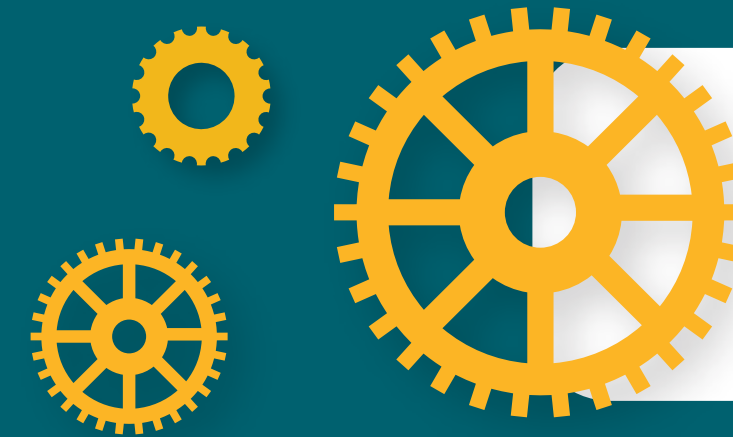
SPONOSR
EMIRATESSKILLS...



- Speaking opportunity at ESNC closing ceremony
 - Personalized web banner on the ESNC official website
 - Opportunity to insert quotes of Sponsors, spokesperson in official press releases
 - Logo incorporated in ESNC signature tag
 - Logo displayed at the event entrance gate
 - Company profile on official ESNC webpage
 - Opportunity to donate prizes to the ESNC winners at the awards ceremony
 - Opportunity to place promotional materials in competitors welcome packs
 - Opportunity to delegate one competition judge
 - Access to database of competitors
 - 1 page Advertising space in competitors manual
 - Logo present on outdoor advertisements
 - Display of a special print supplements at information desk
 - Recognition on event Social media: Twitter, Instagram and Facebook
 - Visibility on official ESNC webpage - hyperlinked to company website
 - Provide exhibition space in ESNC competition location size of 10m X 10m.
- 50 Sq. Meters Exhibition Space
 - 15 VIP Invitation Pack
 - Center Spread Advertising space in competitors manual
 - Logo on marketing collateral
 - Logo on dedicated sponsor's wall - onsite
 - Logo on venue signboards and screens
 - Logo included in official ESNC 2019 video
 - Invitation to attend the official closing ceremony
 - Usage of ESNC 2019 logo (Joint Logo)
 - Logos on hanging banners/shell scheme and other printing materials

- Company profile on official ESNC webpage
- Opportunity to donate prizes to the ESNC winners at the awards ceremony
- Opportunity to place promotional materials in competitors welcome packs
- Opportunity to delegate one competition judge
- Access to database of competitors
- Logo present on outdoor advertisements
- Display of a special print supplements at information desk
- 25 Sq. Meters Exhibition Space
- 10 VIP Invitation Pack
- 1 page Advertising space in competitors manual
- Logo on marketing collateral
- Logo on dedicated sponsor's wall - onsite
- Provide exhibition space in ESNC competition location size of 7m X 7m.
- Logo on venue signboards and screens
- Logo included in official ESNC 2019 video

- Invitation to attend the official closing ceremony
- Recognition on event Social media: Twitter, Instagram and Facebook
- Visibility on official ESNC webpage - hyperlinked to company website
- Usage of ESNC 2019 logo (Joint Logo)
- Logos on shell scheme
- Have a go area



DIAMOND SPONSOR
500,000 AED

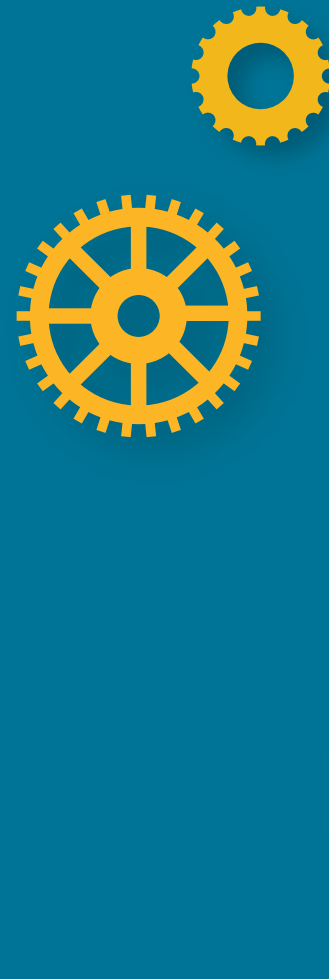


- Logo present on outdoor advertisements
- Display of a special print supplements at information desk
- 18 Sq. Meters Exhibition Space
- 6 VIP Invitation Pack
- ½ page Advertising space in competitors manual
- Logo on marketing collateral
- Logo on dedicated sponsor's wall - onsite
- Logo on venue signboards and screens
- Logo included in official ESNC 2019 video
- Invitation to attend the official closing ceremony
- Recognition on event Social media: Twitter, Instagram and Facebook
- Visibility on official ESNC webpage - hyperlinked to company website
- Usage of ESNC 2019 logo (Joint Logo)
- Logos on shell scheme
- Have a go area
- Provide exhibition space in ESNC competition location size of 7m X 5m.

GOLD SPONSOR
250,000 AED



- Display of a special print supplements at information desk
- 12 Sq. Meters Exhibition Space
- 4 VIP Invitation Pack
- ¼ page Advertising space in competitors manual
- Logo on marketing collateral
- Logo on dedicated sponsor's wall - onsite
- Logo on venue signboards and screens
- Logo included in official ESNC 2019 video
- Invitation to attend the official closing ceremony
- Recognition on event Social media: Twitter, Instagram and Facebook
- Visibility on official ESNC webpage - hyperlinked to company website
- Usage of ESNC 2019 logo (Joint Logo)
- Logos on shell scheme
- Have a go area
- Provide exhibition space in ESNC competition location size of 5m X 5m.



SILVER SPONSOR 100,000 AED



- 2 VIP Invitation Pack
- Business card size Advertising space in competitors manual
- Logo on marketing collateral
- Logo on dedicated sponsor's wall - onsite
- Logo on venue signboards and screens
- Logo included in official ESNC 2019 video
- Invitation to attend the official closing ceremony
- Recognition on event Social media: Twitter, Instagram and Facebook
- Visibility on official ESNC webpage - hyperlinked to company website
- Usage of ESNC 2019 logo (Joint Logo)
- Logos on shell scheme
- Have a go area
- Provide exhibition space in ESNC competition location size of 4m X 4m.



BORNZE SPONSOR 75,000 AED



- Opportunity to delegate one competition judge
- Invitation to attend the official closing ceremony
- Recognition on event Social media: Twitter, Instagram and Facebook
- Logos on shell scheme
- Have a go area

* The value of the equipment is **50,000 AED and above**, you are eligible to promote your brand at the skill area. Otherwise, you will consider as a skill sponsor in the sponsor wall only.

SKILL SPONSOR



Face-to-Face interaction: Networking is your key to interact with your clients and your consumer personally, displaying your product and services by using your abilities to convince them. Unlike cold communication through emails as this is your opportunity to share your profile. Hence, it is also necessary to have a compelling exhibition stall to attract maximum visitors to your exhibition stall.

Exhibitions help build brand proximity This is an opportunity to develop a sense of closeness. ESNC will assist you to expose your advertising and sponsorship opportunities with appealing exhibition stands. When you rent your spot, it will allow attendees to engage with your products/services by providing them activities and branded giveaways.

Exhibitions help you know your Competitors Well It is essential to have knowledge of your competitors at the market. However, Technology gives you freedom to check your competitor's website and keep record of their client feedback. If you have, your own spot at our competition, it will give you a chance to watch all the market leaders in one place. It is one of the benefits of an exhibition that it allows you to understand your competitors better by visiting their booth and encouraging you plan your next marketing strategy much more efficient.

Time Saving You will save with us your time in setting up a booth personally, or you may need a team to look after that. You do not have to be worry about it; we will provide you a team who will support you on this.

***Booth/stand space, will be charged of AED 1,500 per 1sqm and this will be subject for availability.**



RENT YOUR SPOT*

COMMITMENT FORM

On Behalf of _____

I confirm our commitment to support The National Competition 2019 and join the greatest skills celebration in UAE.

I have chosen the following package:

☐ PLATINUM SPONSOR AED 1,000,000

☐ DIAMOND SPONSOR AED 500,000

☐ GOLD SPONSOR AED 250,000

☐ SILVER SPONSOR AED 100,000

☐ BRONZE SPONSOR AED 75,000

☐ SKILL SPONSOR AED

* Sponsorship amounts are including VAT.



PAYMENT

The payment of the sponsorship fee shall be made 30 days after signing the contract by bank transfer, mentioning the name of the sender and "EmiratesSkills National Competition 2019", to the following bank account:

Account Name : **ACTVET-EMIRATES SKILLS**

Bank : **FIRST GULF BANK**

Branch : **MAIN**

IBAN Number : **AE2-02-1446857-100-777-027-70-**

Account Type : **CURRENT ACCOUNT**

Swift Code : **FGBMAEAA**

All the bank charges must be prepaid by the Sponsor.

Once the bank transfer has been made, the Sponsor must send a copy of the bank transfer to EmiratesSkills by e-mail (Fatima.Alsuwaidi@actvet.gov.abudhabi) before the payment due date, otherwise EmiratesSkills shall be entitled to receive a penalty fee or to cancel this Agreement.

INVOICING

Let us know if you require an invoice for your contribution

For this purpose, please indicate:

Invoicing address:

NAME ADDRESS

TITLE PHONE

SIGNATURE CITY

DATE E-MAIL



Sponsorship Agreement

between
The Party named in the Commitment Form
hereinafter the “Sponsor”;
and
EmiratesSkills
an operating entity of the Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET)
Sultan Bin Zayed the First Street, IPIC Building – 15th & 16th Floors
P.O. Box: 108800, Abu Dhabi, United Arab Emirates.
- hereinafter “EmiratesSkills”.

The Sponsor and EmiratesSkills are individually referred to as “Party” and collectively referred to as “Parties”.
Preamble

This sponsorship agreement (hereinafter the “Agreement”) records the mutual understanding of the Sponsor and EmiratesSkills in connection with **The National Competition that will be held in Abu Dhabi from 15th to 17th of April 2019** (the “Event”) within this contractual relationship.

1. Obligations of the Sponsor

The Sponsor agrees to procure a Sponsorship package, the details, cost of and payment terms for which are specified in Sponsorship Kit and Commitment Form.

The Sponsor authorizes EmiratesSkills to use its trademarks, logos or other intellectual property rights of similar nature in the Event’s advertising, promotional and marketing materials and website.

The Sponsor undertakes to send to EmiratesSkills all the advertising and promotional materials to be included in and distributed at the Event not later than 15 calendar days before the Event.

The Sponsor expressly acknowledges and accepts that this Agreement does not grant the Sponsor exclusive sponsorship rights save as detailed by the category of sponsorship purchased.

2. Obligations of EmiratesSkills

EmiratesSkills agrees that in return for the sponsorship payment made by the Sponsor it grants the Sponsor the promotional benefits set out in Sponsorship Kit.

EmiratesSkills shall use the Sponsor’s logo and name for the sole purpose of the performance of the present Agreement.

Where previously notified as being required by the Sponsor, EmiratesSkills will obtain the Sponsor’s prior written approval before using any material intended to incorporate the Sponsor’s logo and name.

3. Extra booth/ stand space

For any additional booth/stand space, you will be charged of AED 1,500 per 1sqm and this will be subject for availability.

4. Payment

The Sponsor shall pay the amount(s) detailed in the Commitment Form within 30 days of receipt of the EmiratesSkills invoice following signature of the Commitment Form.

5. Liability

The Sponsor and EmiratesSkills agree that the Sponsor will not be involved in the organization and performance of the Event. Therefore the Sponsor shall have no liability towards participants, visitors and suppliers, except to the extent of its negligence or willful misconduct.

6. Cancellation of the Event

In the event of cancellation of the Event for any reason, including force majeure, EmiratesSkills shall reimburse the Sponsor’s contribution, less the expenses incurred by EmiratesSkills, if any, within fifteen (15) days from receipt of corresponding notice from the Sponsor by registered mail. This will be EmiratesSkills sole liability to the Sponsor in respect of such cancellation.

7. Confidentiality

The Sponsor and EmiratesSkills shall not disclose the details of this Agreement to any third party. This obligation shall continue for a period of two (2) years after the expiry of this Agreement. This obligation does not apply to information lawfully already in the public domain, or which becomes part of the public domain without the fault of the recipient; or which is required to be disclosed by law; or becomes available to the recipient from a third party which is lawfully in possession of that information and who has the lawful right to disclose such information to the recipient on a non-confidential basis; or was lawfully known by the recipient (as shown by its written record) prior to the date of its disclosure by the disclosing party.

8. Contract Duration

This Agreement shall be effective upon its signature by the Parties and shall expire at the end of the Event as specified in the Preamble here above.

9. General Provisions

If any provision of this Agreement is or becomes wholly or partially invalid, the validity of the remaining provisions shall remain unaffected. The Sponsor and EmiratesSkills shall replace the invalid provision with a valid provision that best reflects their intention. The same shall apply if provisions have been omitted.

Any amendments, modifications or subsidiary agreements to this Agreement shall be made in writing.

The applicable law is the law of the Emirate of Abu Dhabi and the Federal Laws of the United Arab Emirates. In case of dispute, it shall be resolved by the relevant courts of Abu Dhabi, UAE.

The undersigned hereby accepts the terms and conditions set forth in this Agreement and undertakes to return it duly filled in and signed to the Organizer,
by e-mail to Fatima.AISuwaidi@actvet.gov.abudhabi

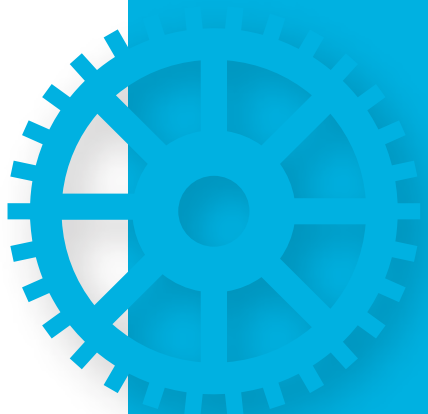
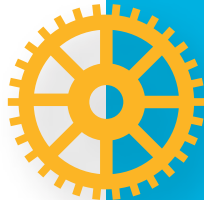
Return the original duly filled in and signed document by post to the attention of Fatima Al Suwaidi to ACTVET, P. O. Box 108800 - Abu Dhabi, UAE.

Name: Name:

Title: Title:

Signature: Signature:

Abu Dhabi Center for Technical and Vocational Education and Training
for and on behalf of EmiratesSkills
.....
(Name of the Sponsor)



YOU ARE NOW OUR
SUPERSKILLED PARTNER

ACTVET

For Youth Career for
School and Vocational
Education and Training

Emirates Skills
amiratskills.ae
#ESNC2018

ACTVET  ZAYED

المسابقة الوطنية
The National Competition 2018

Emirates Skills
amiratskills.ae
#ESNC2018

Emirates Skills
مهارات الإمارات

A Special Thanks to
Our Sponsors

شكر خاص
للسعاة



CONTACT US

Head of project

MOHAMED AL ALI

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M: +971 50 222 2706

E-mail: Mohamed.Alali@emiratesskills.ae

Senior Officer Sponsorship

Fatima Al Suwaidi

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M: +971 56 535 3597

E-mail: Fatima.AISuwaidi@actvet.gov.abudhabi

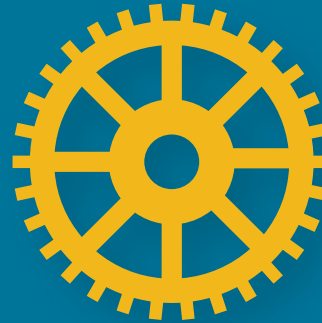
Marketing and Pr. Specialist

Khulood Mohamed

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M: +971 56 188 2009

E-mail: Khulood.Mohammad@emiratesskills.ae



@emiratesskills
emiratesskills.ae